

Within the framework of the Four-Party Agreement between the Cracow University of Economics, the University of Kiev, The University of Kragujevac and the University of Messina, the Department of economics, business, environmental and quantitative methods and the Department of legal sciences and history of institutions, will host in Messina a Conference on the topic “Enterprises in hardship: economic, managerial and juridical perspectives”. The conference will be held from 24 to 26 September 2014 in the main campus of the University of Messina.

The University of Messina was founded in 1548 by Ignatius of Loyola, and became the model for hundreds of Jesuit colleges. It has an old cultural and educational tradition, dating back to the end of 13th century when a school of law was founded. Today UniME consists in 21 Departments covering the widest range of disciplines : Economics, Education, Engineering, Humanities, Law, Sciences, Medicine and Surgery, Pharmacy, Political Sciences, Statistics and Veterinary Medicine. UniMe Departments are located in four main sites: “G. Martino” – University Hospital in the southern part of the Town, Central buildings in Messina City centre while “Annunziata” campus and “Papardo” campus are located in the northern area of the Town overlooking the famous *Strait of Messina* and three natural reserves.

## Enterprises in hardship Economics, Managerial and Juridical Perspectives



University of  
Messina  
24th-26th september 2014



### Scientific Committees

Pietro Navarra, University of Messina  
Anatolii Mazaraki, Kyiv National University of Trade and Economics  
Valerii Sai, Kyiv National University of Trade and Economics  
Ryszard Borowiecki, Cracow University of Economics  
Zoran Kalinić, University of Kragujevac  
Zora Arsovski, University of Kragujevac  
Antonino Germanà, University of Messina  
Giovanni Moschella, University of Messina  
Augusto D'Amico, University of Messina

### Organization Committees

Giuseppe Caristi, University of Messina  
Giovanna Centorrino, University of Messina  
Annamaria Citrigno, University of Messina  
Nunzio Femminò, University of Messina  
Fabio Fragomeni, University of Messina  
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Giuseppe Lucchese, University of Messina

<http://cab.unime.it/enterprises>  
email: [enterprises@unime.it](mailto:enterprises@unime.it)

## Wednesday, 24 september

University of Messina

Via dei Verdi, Aula Magna I (ex Facoltà di Economia)

### 9:30 Welcome addresses

Prof. **Pietro Navarra**

*Rector of the University of Messina*

Prof. **Augusto D'Amico**

*Director of the Department of Economics, Business, Environmental and Quantitative Methods, University of Messina*

Prof. **Giovanni Moschella**

*Director of the Department of Legal Sciences and History of Institution, University of Messina*

### 10:30 Plenary session

Chair Prof. **Roberta Salomone** (University of Messina)

### Speakers

- Prof. **Paweł Lula** (University of Krakow)

*Similarity between compound objects and its application in recruitment process*

- Prof. **Anatoly Mazaraki**, Prof. **Tetyana Tkachenko** (University of Kiev)

*Structural reorientation of tourism industry of Ukraine*

- Prof. **Luisa Pulejo**, Dott. **Nicola Rappazzo** (University of Messina)

*Accountability in non-profit organizations to improve Corporate Reputation: the benefits of sharing a common standard*

- Prof. **Zora Arsovski**, Prof. **Zoran Kalinic**, Prof. **Vladimir Rankovic** (University of Kragujevac)

*ICT leadership in chaordic organizations: a process approach*

- Prof. **Giovanna Centorrino** (University of Messina)

*Going Concern and hardship: the rule of National and International Accounting and Auditing Standards*

### 13:00 Lunch break

## Thursday, 25 september

University of Messina

Via dei Verdi, Aula Magna I (ex Facoltà di Economia)

### 9:30 Plenary session

Chair Prof. **Antonino Germanà** (University of Messina)

### Speakers

- Prof. **Andrzej Jaki, PhD** (University of Krakow)

*New economy and the processes of enterprise value creation*

- Prof. **Antonio Fabio Forgione**, Prof. **Carlo Migliardo** (University of Messina)

*Forecast of BCCs crisis, the results of an empirical analysis*

- Prof. **Nataliia Ilchenko**, PhD (University of Kiev)

*Strategy formation for development of the Wholesale Trade Enterprises in Ukraine*

- Prof. **Maurizio Ballistreri** (University of Messina)

*Industry in crisis in Italy: the transfer of business and the legal function of trade union agreements*

- Prof. **Francesco Ciralo** (University of Messina)

*Failing banks in the EU single market the forthcoming single resolution mechanism*

### 13:00 Lunch break

### 20:30 Gala dinner



## Friday, 26 september

University of Messina

Via dei Verdi, Aula Magna I (ex Facoltà di Economia)

### 9:30 Plenary session

Chair Prof. **Ryszard Borowiecki** (University of Krakow)

### Speakers

- Prof. **Dariia Sai**, Prof. **Valerii Sai** (University of Kiev)

*Retail industry crisis response: from global to local perspective*

- Prof. **Carlo Vermiglio** (Mediterranea University of Reggio Calabria), Dott. **Salvatore Sidoti** (University of Messina)

*Time relevance within companies non-bankruptcy insolvency proceedings. Evidences from Eastern Sicilian Courts*

- Prof. **Milan Stamenković**, Prof. **M.E. Marina Milanović** (University of Kragujevac)

*Outlier detection in function of quality improvement of business decisions*

- Prof. **Alessandro Anastasi** (University Sorbonne Paris)

*L'entreprise en difficulté entre Droit (capitaliste) des affaires et Droit du travail en France.*

### 11:00 Panel discussion

### 12:30 Closing ceremonies

